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 DIRECTORATE-GENERAL HUMANITARIAN AID AND CIVIL  
 PROTECTION – ECHO

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# **KnowRISK**

## **Know your city, Reduce seISmic risK through non-structural elements**

Prevention and preparedness projects in civil protection and marine pollution. Prevention Priorities

### **Deliverable Report**

Deliverable E5 – Social Impact Assessment Report: how far was risk communication in terms of behaviour change?

Task E – Tools and strategies of risk communication and learning

Deliverable/Task Leader: INGV&LNEC/ INGV

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Dissemination Level		
PU	Public	x
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	





# Preface

## **Deliverable Contributors**

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## **1. DESCRIPTION OF THE DELIVERABLE**

### **1.1 Introduction**

This deliverable was planned to present the assessment of the KnowRISK communication campaign. However we have merged deliverable D3 and E5 in order to provide a thorough perspective concerning the building and the performance of the KnowRISK tool to assess efficacy of risk communication campaigns. Therefore you should refer to the D3\_E5 deliverable that includes the whole work.

